

**The Government of India**  
**Central Hindi Directorate**  
**Purchase of Hindi Books & Magazines**

**1. Attention : Publishers/Authors/Magazine editors**

Central Hindi Directorate distributes Hindi books and magazines free of cost to educational institutions and voluntary Hindi organizations situated in the Non-Hindi speaking States/UTs of the country. For this purpose, Central Hindi Directorate has decided to purchase standard Hindi magazines and books (original as well as translated in Hindi). Under this scheme, latest catalogue of books/magazines published in Hindi pertaining to subject/genre listed in **Annexure-1** are invited from writers/publishers for the year 2020-2021.

**Main terms and conditions for submitting catalogue through email are as under:-**

1. Catalogue shall be accepted through email on email address **chd.distributiondelhi@gmail.com** only.
2. Each and every proposed book/magazine listed in catalogue should hold ISBN/ISSN and the copy of the registration certificate of ISBN/ISSN should be attached along with.
3. Books listed in catalogue must have been published during the last two years (2018,2019) and should not be published with financial assistance from any govt./non-govt. organization.
4. Publisher/author/magazine editor belonging to scheduled caste/scheduled tribe should mention it and attach the copy of respective cast certificate along with the submission.
5. Catalogue should contain following informations **in table format, typed in Unicode.**

- Title of book
- Name of writer/translator
- Original or translated
- Name and address of publisher
- Year of publication and year of first edition
- Edition year-first, second, third etc. should be mentioned.
- Subject/genre (Please see **Annexure I**)
- Printed price
- Number of pages
- Percentage of discount (not applicable on magazine)
- ISBN/ISSN (for every proposed book/magazine)
- Address for communication.

- A duly signed certificate or undertaking to the effect that proposed books in catalogue have not been purchased earlier by Central Hindi Directorate and this is purely his own publication, required to be submitted by publisher/author. In Case of magazine the annual subscription amount issues and cores

**Publishers/magazine writers must keep the following points in view while submitting their catalogues.**

- i. Contents of book are not disputed.
- ii. Should be published during last two years and is not purchased earlier by Central Hindi Directorate. Final decision regarding publication year will be under discretion of Book Selection Committee.
- iii. Book should be in lucid Hindi with qualitative contents.
- iv. Printing of book should be attractive and neat.
- v. Contents should be tasteful and illuminating.
- vi. Every book and magazine should bear valid ISBN and ISSN respectively. Books/magazines bearing invalid or dubious ISBN/ISSN will not be considered.
- vii. If any information/data related to publisher/author/magazine editor, i.e., PAN number, Registration number etc. found wrong, his books/magazines will not be considered.
- viii. In case of magazine, no discount is accepted. However, if the magazine is selected, the packing and postage charges etc. are to be borne by publishers themselves. In addition, a certificate to the effect that the magazine is not being published through financial aid of any govt./non govt. organizations, is also required to be furnished by them.
- ix. The title of the book should be displayed on each and every page of the book.
- x. GST Number should be compulsory provided by Publisher, Magazine Editor related to the publication.

Required books/magazines from received catalogues will be marked by Directorate and a sample copy of marked books/magazines will required to be submitted by publisher/author for which correspondence will be made by this Directorate. After that, received sample copies of marked books/magazines will be considered for selection/purchase.

**Other Terms & Conditions related to selection/purchase of books/magazines.**

- **Maximum 15 books from one publisher and maximum 5 books from one author shall be considered.** However, number of books to be selected will be under discretion of Book Selection Committee.
- Purchase of magazines can be continued for next year on the basis of satisfactory annual report.

- Only printed price on the body of the book / magazine will be taken into credit. The written/pasted/stamped price on the jacket/catalogue will never be considered.
- 25% rebate is accepted on purchase of books from private publishers. Govt./Registered Trusts/Committees with Non-profitable and little profitable publications are exempted. No rebate on purchase of magazines.
- Packing and postage charges related to submitting copies of selected books to Directorate shall be borne by publishers/authors themselves.
- Packing and postage charges for dispatching selected magazines to mailing addresses prescribed by Directorate shall be borne by publishers/manager and a certificate related to dispatch of selected magazines to prescribed mailing addresses shall be furnished by them.
- One copy of marked title and two recent issues of marked magazine should be submitted for consideration. Unselected titles shall not be given back to publishers/authors/magazine editors.
- Books published within last two years (2018, 2019) should be submitted for consideration. Books published through the assistance of grant awarded by any Govt./non-Govt. institutions shall not be considered. Classical literature and publications related to cultural subjects may be exceptions.

**Any of the following contradictions found on part of publisher/author/magazine editor during the process of catalogue submission, sample book/magazine submission, book selection & purchase shall lead to strict action by Directorate -**

1. Invalid GST number, PAN Number, Aadhar Card number etc. and invalid ISBN/ISSN number of books/magazines or false information related to publication year of the books shall lead to non-acceptance of the same at the time of sample book/magazine submission itself.
2. Publishers/authors are also instructed that any kind of manipulation in contents of proposed book shall not be accepted.
3. After selection by Book Selection Committee, if copies of any selected book received for purchase by Directorate are found with any contradiction, manipulation or Sub-standard, selection of all books of such publishers/authors shall be cancelled. Such publishers/authors will be included in Black List and strict action will be taken against them.
4. Payment of bill for supply of copies of selected books will be made in account of firm in case of publisher and in account of author in case of author. Payment of bill for supply of copies of selected magazines will be made in account of organization/printing organization in case of non-Govt. magazine.

The last date for catalogue submission by publishers/authors/magazine editors is within 20 days from the date of publication of the advertisement in the newspapers. Submission of catalogue after the last date shall not be considered under any circumstances.

Our email address is- [chd.distributiondelhi@gmail.com](mailto:chd.distributiondelhi@gmail.com)

## Annexure-I

1. Narrative Literature (Novel or story)
2. Play and Poetry
3. Essay, Sketch, Travelogue
4. Biography and Autobiography of personage
5. Popular science, general knowledge and environment
6. Philosophy and History
7. Character-making and Motivational literature
8. Cultural heritage
9. Children literature
10. Vedic Knowledge
11. Folk-lore and Literature
12. Science Technology & Engineering
13. Technique and skill development
14. Dictionary and glossary
15. Medical
16. Spiritualism
17. Yoga and Health
18. Economy and Commerce Management
19. Ethics
20. Social Science
21. Indian Literature and comparative Literature
22. Indian Languages and Linguistics
23. Media and Mass Communication
24. Classical Hindi Literature
25. Sports Activities
26. Teaching Learning
27. Environment, Agriculture and Wildlife
28. Migratory and Marginalized literature
29. Functional Hindi
30. Law and Justice
31. Regular Magazines published by private and Govt. organization.3